




## Become a Communications & Media Professional

Our Communications and Mass Media programs prepare students for the labor market to assume positions in the mass media industry or in the media department of any company or non-profit organization. Also, the programs have an interesting focus on entrepreneurship which trains students to become freelancers and independent media makers.

South Florida hosts leading and progressive media companies. Through UIC's internship program, students develop extensive experience in the media field resulting in employment. Also, all our courses are practical and offer as much field experience as possible.

According to the Bureau of Labor Statistics, media and communication occupations are expected to grow 4% from 2014 to 2024 generating approximately 27,400 new jobs.

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- Production Assistant
  - Producer
  - Associate Producer
  - News writer
  - Talent Coordinator
  - Copywriter
  - TV and radio announcer
  - Social Media Editor
  - Public Relations Coordinator
  - Marketing
  - Film and Television Editor

# Admissions

## General Admissions Requirements

1. High School Diploma or GED.
2. High School Transcripts.
3. Government issued ID.
4. One time non-refundable \$100 fee for registration.
5. The applicant must be 18 years of age. If the applicant is less than 18 years of age, a parent/guardian signature is required to enroll the student in the program.
6. Submit a completed and signed Application for Admission and be present for an entrance interview.

## Bachelors

General Admissions requirements in addition to:

- Applicants graduated from and Associate Degree from other institutions must submit an official transcript. Official transcripts must be received by UIC directly from the previous educational institution. Credits will be evaluated course-by-course in order to assure proper transfer.
- Students may enroll in the Bachelor degree but may need to take credits from the associate degree in order to complete the program

## International Students

### Associate Degrees

General Admissions requirements 2-6 in addition to:

- High School Diploma and/or proof of completion by the appropriate education body

### Bachelor Degrees

General Admissions requirements 2-6 in addition to:

- High School Diploma and/or proof of completion by the appropriate education body
- Applicants graduated from an Associate Degree from other institutions must submit an official transcript evaluated by an International Credential Evaluator Institute. Official transcripts must be received by UIC directly from the Credential Evaluator Institute. Credits will be evaluated course-by-course in order to assure proper transfer.

\* Visit our website to see full admission requirements \*

<https://www.uinternational.edu/admissions/admissions-requirements/>

## Associate Degree

### Hybrid Modality: At least 51% online

Course Number	Course Title	Credit Hours
<b>General Education Credits</b>		<b>15</b>
MAC 115	College Algebra	4
ENC 134	English Composition I	4
ENC 224	English Composition II	4
EUH 221	Western Civilization	4
PHI 225	Critical Thinking	4
<b>Core Credits</b>		<b>18</b>
MAN 104	Introduction to Management	3
HFT 104	Introduction to Travel and Tourism Industry	3
HFT 212	World Destinations	3
MAN 223	Business Expo	3
MAR 106	Principles of Marketing	3
IHD 136	Self-Empowerment	3
<b>Recommended Electives</b>		<b>27</b>
FIN 207	Financial Administration	3
MAN 211	Human Resources Management	3
CIS 235	Microsoft Technology Applications	3
COM 242	Business Communication	3
IHD 138	Personality Enneagram	3
SPC 134	Introduction to Public Speaking	3
ACG 102	Principles of Accounting	3
HFT 203	Process Reservations	3
HLP 131	Stress Management and Yoga	3
FIN 207	Financial Administration	3
MAN 211	Human Resources Management	3
<b>TOTAL</b>		<b>60</b>

All Credit Courses from within this division or any other division can be used as recommended electives  
Please refer to the Catalog for Minimum Technical Requirements



Martha Rodriguez and  
Prof. Victor Guido  
Photography Art Gallery  
Opening 2021

## Bachelor Degree Hybrid Modality: At least 51% online

Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
<b>General Education</b>		<b>30</b>	<b>Recommended Electives - 54 credits required</b>		<b>54</b>
MAC 115	College Algebra	3	FIN 207	Financial Administration	3
ENC 134	English Composition I	3	MAN 211	Human Resources Management	3
ENC 224	English Composition II	3	CIS 235	Microsoft Technology Applications	3
EUH 221	Western Civilization	3	COM 242	Business Communication	3
PHI 225	Critical Thinking	3	SPC 134	Introduction to Public Speaking	3
IHD 234	Holistic Human Development	3	ACG 102	Principles of Accounting	3
PHI 202	Ethics	3	IHD 138	Personality Enneagram	3
PCB 221	Ecology and Sustainability	3	MAN 224	Business Planning	3
<b>Gen. Ed Electives - 3 Credits Required</b>			HFT 203	Process Reservations	3
SGY 201	Sociology	3	HLP 131	Stress Management and Yoga	3
PGY 201	Psychology	3	MAN 412	Entrepreneurship and Creativity	3
<b>Gen. Ed Language Electives - 3 Credits Required</b>			ECO 307	Microeconomics	3
ITA 101	Italian I	3	STA 303	Business Statistics	3
SPA 101	Spanish I	3	HFT 308	The Cruise Market	3
POR 101	Portuguese I	3	AVM 312	Air Transportation Management	3
FRE 101	French I	3	HFT 310	Travel and Tourism Laws	3
<b>Core Credits</b>		<b>3c</b>	HFT 414	Hospitality Industry	3
MAN 104	Introduction to Management	3	HLP 221	Yoga and its Philosophy	3
HFT 104	Introduction to Travel and Tourism Industry	3	ART 101	Drawing	3
HFT 312	World Destinations	3	HLP 223	Balanced Life with Tai Chi	3
MAN 223	Business Expo	3	<b>TOTAL:</b>		<b>120</b>
MAR 106	Principles of Marketing	3			
IHD 136	Self-Empowerment	3			
PHI 307	Introduction to Business Ethics	3			
ECO 305	Principles of Economics	3			
PUR 302	Public Relations	3			
MAR 324	Customer Service	3			
HFT 305	Meeting and Event Planning	3			
HFT 405	Internship	3			

All Credit Courses from within this division or any other division can be used as recommended electives  
Please refer to the Catalog for Minimum Technical Requirements

## Programs

### Masters

- MBA Business Administration

### Bachelors

- B.S. Business Administration
- B.S. International Business Management
- B.S. Travel and Tourism Management
- B.S. Communications and Mass Media

### Associates

- A.S. Business Administration
- A.S. International Business Management
- A.S. Travel and Tourism Management
- A.S. Communications and Mass Media

### United International College

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## Follow us!



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College



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### Financial Aid for those who qualify

### F1 Visa for International students

### Licensed by the Commission for Independent Education (CIE)

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**Accredited by the Accrediting Council for Independent Colleges and Schools (ACICS)**