

# Communications & Mass Media



# Become a Media Professional

UIC's Communications and Mass Media programs prepare students for the labor market to assume positions in the mass media industry or in the media department of any company or non-profit organization.

Also, the programs have a focus on entrepreneurship, which trains students to become freelancers and independent media makers. South Florida hosts leading production media companies. Through UIC's internship program, students develop extensive experience in the media field resulting in employment. Also, UIC's courses are practical and offer experiential learning.

According to the Bureau of Labor Statistics, media, and communication occupations are expected to grow 4% from 2014 to 2024 generating approximately 27,400 new jobs.

- Production Assistant
- Producer
- Film and Television Editor
- News writer
- Talent Coordinator
- Copywriter
- TV and radio announcer
- Social Media Editor

# Admissions Requirements:

## Associate Degrees

1. High School Diploma, Transcripts or GED
2. Government issued ID
3. The applicant must be 18 years of age. If the applicant is less than 18 years of age, a parent/guardian signature is required to enroll the student in the program.
4. Submit a completed and signed Application for Admission

## Bachelor Degrees

1. High School Diploma, Transcripts or GED
2. Government issued ID
3. The applicant must be 18 years of age. If the applicant is less than 18 years of age, a parent/guardian signature is required to enroll the student in the program.
4. Applicants graduated from Associate Degrees from other institutions must submit an official transcript. Official transcripts must be received by UIC directly from the previous educational institution. Credits will be evaluated course-by-course in order to assure proper transfer. Transcripts must be evaluated for international applicants.
5. Submit a completed and signed Application for Admission.

English official translation of high school diploma/equivalent credential

\* Visit our website to see full admission requirements \*

<https://www.uinternational.edu/admissions/admissions-requirements/>

# Associate Degree in Science

Modality: Hybrid, at least 51% of the program is offered online

Course Number	Course Title	Online Component	Credit Hours	Recommended Electives			27
General Education Credits			15				
MAC 1105	College Algebra	53.33%	3	COM 2100	Business Communications	53.33%	3
ENC 1101	English Composition I	53.33%	3	CIS 235	Microsoft Technology Applications	53.33%	3
ENC 1102	English Composition II	53.33%	3	PPE 2001	Introduction to Personality	53.33%	3
EUH 1000	Western Civilization	100%	3	ARH2050	Art History Survey I	53.33%	3
BSC 1005	General Biology	53.33%	3	DIG 2100	Web Design	53.33%	3
Core Credits				JOU 1000	Introduction to Journalism	53.33%	3
MMC 1000	Introduction to Mass	53.33%	3	GRA 2190	Graphic Design	53.33%	3
	Communications & Media Literacy	53.33%		PGY 1101	Photography I	53.33%	3
SPC 1608	Public Speaking	53.33%	3	HLP 131	Stress Management and Yoga	53.33%	3
MMC 2126	Radio and Podcasting	53.33%	3	Total 60			
MAR 2101	Social Media Campaigns	53.33%	3				
ENT 2612	Entrepreneurial Creativity and	53.33%	3				
	Innovation		3				
SLS 1205	Self-Empowerment	53.33%					





# Bachelor Degree in Science

**Modality: Hybrid, at least 51% of the program is offered online**

Course Number	Course Title	Online Component	Credit Hours				
<b>General Education</b>			<b>30</b>	<b>Core Credits</b>			<b>36</b>
				MMC 1000	Introduction to Mass Communications & Media Literacy	100%	3
MAC 1105	College Algebra	53.33%	3	SPC 1608	Public Speaking	53.33%	3
ENC 1101	English Composition I	53.33%	3	MMC 2126	Radio and Podcasting	53.33%	3
ENC 1102	English Composition II	53.33%	3	MAR 2101	Social Media Campaigns	53.33%	3
EUH 1000	Western Civilization	100%	3	ENT 2612	Entrepreneurial Creativity And Innovation	53.33%	3
PHI 1113	Critical Thinking	53.33%	3	SLS 1205	Self-Empowerment	53.33%	3
SLS 1211	Holistic Human Development	53.33%	3	MMC 4131	Video Storytelling	53.33%	3
PHI 202	Ethics	100%	3	PUR 3000	Public Relations	53.33%	3
BSC 1005	General Biology	53.33%	3	RTV 3531	Multimedia Production and Editing	53.33%	3
	<b>Gen. Ed Electives - 3 Credits Required</b>			MMC 3123	Writing for the Media	53.33%	3
SYG 2000	Principles of Sociology	53.33%	3	RTV 4332	Documentary Video Production	53.33%	3
PSY 2012	Introduction to Psychology	53.33%	3	MMC 4940	Internship	53.33%	3
	<b>Gen. Ed Language Electives - 3 Credits Required</b>						
ITA 101	Italian I	53.33%	3				
SPN 1112	Spanish Language and Culture I	53.33%	3				
POR 101	Portuguese I	53.33%	3				
FRE 101	French I	53.33%	3				



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Recommended Electives -		Credits required 54
GRA 2190	Graphic Design	3
CIS 235	Microsoft Technology Applications	3
PPE 2001	Introduction to Personality	3
MMC 3203	Ethics and Mass Media	3
FIL 3036	Film History and Criticism	3
JOU 1000	Introduction to Journalism	3
COM 2100	Business Communications	3
PGY 1101	Photography I	3
HLP 131	Stress Management and Yoga	3
MMC 4211	Media Law	3
FIL 4647	Production Management	3
DIG 2318	Animation I	3
ARH 2050	Art History Survey I	3
DIG 2100	Web Design	3
MAR 412	Advertising	3
DIG 2319	Animation II	3
VIC 4311	Infographics Design	3
ORI 4019	Performing Identity and Culture	3
HLP 221	Yoga and its Philosophy	3
ART 1300	Drawing	3
HLP 223	Balanced Life with Tai Chi	3
<b>Total 120</b>		



# Programs

## Masters

- Master in Business Administration, MBA  
(Available in English & Spanish)

## Bachelors

- Business Administration
- International Business Management
- Travel and Tourism management
- Communications and Mass Media

## Associates

- Business Administration
- International Business Management
- Travel and Tourism management
- Communications and Mass Media

F1 Visa for International students

Licensed by the  
Florida Commission for Independent Education  
# 2316

# Connect with Us



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## United International College

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