



 **UIC**  
UNITED INTERNATIONAL COLLEGE

# Communications & Mass Media

# Become a Media Professional

UIC's Communications and Mass Media programs prepare students for the labor market to assume positions in the mass media industry or in the media department of any company or non-profit organization.

Also, the programs have a focus on entrepreneurship, which train students to become freelancers and independent media makers. South Florida hosts leading production media companies. Through UIC's internship program, students develop extensive experience in the media field resulting in employment. Also, UIC's courses are practical and offer experiential learning.

According to the Bureau of Labor Statistics, media, and communication occupations are expected to grow 4% from 2014 to 2024 generating approximately 27,400 new jobs.

- Production Assistant
- Producer
- Film and Television Editor
- News writer
- Talent Coordinator
- Copywriter
- TV and radio announcer
- Social Media Editor

# **Admissions Requirements:**

## **Associate Degrees**

1. High School Diploma, Transcripts or GED
2. Government issued ID
3. The applicant must be 18 years of age. If the applicant is less than 18 years of age, a parent/guardian signature is required to enroll the student in the program
4. Submit a completed and signed Application for Admission

## **Bachelor Degrees**

1. High School Diploma, Transcripts, or GED
2. Government-issued ID
3. The applicant must be 18 years of age. If the applicant is less than 18 years of age, a parent/guardian signature is required to enroll the student in the program
4. Applicants graduated from Associate Degrees from other institutions must submit an official transcript. Official transcripts must be received by UIC directly from the previous educational institution. Credits will be evaluated course-by-course in order to assure proper transfer. Transcripts must be evaluated for international applicants
5. UIC students graduated from any of the Associate Degrees can transfer into a Bachelor degree program of the same field; all passing credits will be transferred
6. Submit a completed and signed Application for Admission

\* Visit our website to see full admission requirements \*

<https://www.uinternational.edu/admissions/admissions-requirements/>

# Associate Degree in Science

Hybrid Modality		TOTAL COURSE CREDIT
COURSE NUMBER	COURSE TITLE	
<b>GENERAL EDUCATION</b>		<b>15</b>
MAC 1105	College Algebra	3
ENC 1101	English Composition I	3
ENC 1102	English Composition II	3
EUH 1000	Western Civilization	3
BSC 1005	General Biology	3
<b>Core Credits</b>		<b>21</b>
MMC 1000	Introduction to Mass Communications & Media Literacy	3
SPC 1608	Public Speaking	3
MMC 2126	Radio and Podcasting	3
MAR 2101	Social Media Campaigns	3
ENT 2612	Entrepreneurial Creativity And Innovation	3
JOU 1000	Introduction to Journalism	3
SLS 1205	Self-Empowerment	3
<b>Recommended Electives</b>		<b>24</b>
COM 2100	Business Communications	3
CGS 1848	Google Tools and Apps	3
PPE 2001	Introduction to Personality	3
ARH2050	Art History Survey I	3
DIG 2100	Web Design	3
GRA 2190	Graphic Design	3
PGY 1101	Photography I	3
HLP 131	Stress Management and Yoga	3







# Bachelor Degree in Science

## Hybrid Modality

COURSE NUMBER	COURSE TITLE	TOTAL COURSE CREDITS
	<b>General Education</b>	<b>30</b>
MAC 1105	College Algebra	3
ENC 1101	English Composition I	3
ENC 1102	English Composition II	3
EUH 1000	Western Civilization	3
PHI 1113	Critical Thinking	3
SLS 1211	Holistic Human Development	3
PHI 202	Ethics	3
BSC 1005	General Biology	3
	<b>Gen. Ed Electives - 3 Credits Required</b>	
SYG 2000	Principles of Sociology	3
PSY 2012	Introduction to Psychology	3
	<b>Gen. Ed Language Electives - 3 Credits Required</b>	
ITA 101	Italian I	3
SPN 1112	Spanish Language and Culture I	3
POR 101	Portuguese I	3
FRE 101	French I	3
	<b>Core Credits</b>	<b>48</b>
MMC 1000	Introduction to Mass Communications & Media Literacy	3
SPC 1608	Public Speaking	3
MMC 2126	Radio and Podcasting	3
MAR 2101	Social Media Campaigns	3
ENT 2612	Entrepreneurial Creativity And Innovation	3
JOU1000	Introduction to Journalism	3
SLS 1205	Self-Empowerment	3
PUR 3000	Principles of Public Relations	3
FIL 3036	Film History and Criticism	3
RTV 3531	Multimedia Production and Editing	3
MMC 3123	Writing for the Media	3
MMC 3203	Ethics and Mass Media	3



MMC 4211  
MMC 4131  
ORI 4019  
RTV 4332  
MMC 4940

COM 2100  
CGS 1848  
PPE 2001  
ARH 2050  
DIG 2100  
GRA 2190  
PGY 1101  
HLP 131  
DIG 2318  
ADV 2000  
DIG 2319  
VIC 4311  
ART 1300  
FIL 4647

Media Law  
Video Storytelling  
Performing Identity and Culture  
Documentary Video Production  
Internship

**Recommended Electives - 42  
credits required**

Business Communications  
Google Tools and Apps  
Introduction to Personality  
Art History Survey I  
Web Design  
Graphic Design  
Photography I  
Stress Management and Yoga  
Animation I  
Advertising  
Animation II  
Infographics Design  
Drawing  
Production Management



# Academic Programs

## Masters

- Master in Business Administration, MBA  
(Available in English & Spanish)



## Bachelors

- Business Administration
- International Business Management
- Travel and Tourism Management
- Communications and Mass Media

F1 Visa for  
International students

Licensed by the  
Florida Commission  
for Independent  
Education  
# 2316

## Connect with Us



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**United International College**

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