

1ST UIC INTERNATIONAL SUMMIT BOGOTA

MARCH 18-21, 2026

Sponsorship Partnership Pitch



www.uinternational.edu/internationalsummitbogota
Fundacion Universitaria Unilatina, Calle 46 # 3-05, Bogota, Colombia

About the Summit

Colombia, often referred to as The Gateway to South America is geographically located in the northwestern part of the American continent and connects Central and South America. It enjoys the Pacific and Caribbean Ocean lines; the Amazonian rainforest, the Andean mountain range, and the vast Llanos plains.

Each biodiverse region identifies with its unique cultural diversity while defining the fiber and soul of the country and its people, reinforcing its cultural traditions, and redefining its social structure. Colombia is the second largest population in the continent speaking Spanish after Mexico. A Weekend Immersion in The Megadiverse Magical Colombia Summit explores a) Sustainable Entrepreneurship b) Tourism and c) Education.



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Strategy Partnership



Secure Financial and In-Kind Sponsorships

Obtain support to cover event production costs and enhance the attendee experience.



Enhance Sponsor Visibility

Maximize brand recognition before, during, and after the event across multiple platforms.



Foster Long-Term Partnerships

Develop meaningful relationships that extend beyond the summit, fostering continued collaboration.

Sponsor Profiles



Sustainable Enterprises

Companies providing eco-conscious solutions or operating within ESG frameworks.



Educational Institutions

Universities and academic bodies with a commitment to international engagement and knowledge exchange.



Tourism Boards & Agencies

Organizations promoting global travel, cultural exploration, and regional investment.



Media & Research Organizations

Innovators in journalism, digital storytelling, or media influence research and theory.

UIC Team

Directors of United International College in Dania Beach, Florida, United States and Bogota, Colombia, and provost of Unilatina foundation.



Lydia Bautista Moller
Founder & President



Angelica Moyano
Academic Director



Dr. Marcela Moyano
Research Institute



Nelly Bautista Moller
Director, Fundacion Unilatina

Premier Sponsor

"Summit Visionary" – \$15,000

- Exclusive naming rights (e.g., “UIC International Summit Bogotá 2026 presented by [Sponsor]”)
- Keynote speaking opportunity
- Premium logo placement on all summit materials and media
- Full feature in press coverage, video interviews, and website homepage
- Complimentary premium exhibition booth
- Extensive inclusion in social media campaigns and email newsletters

Gold Sponsor – "Innovation Partner" – \$10,000

- Speaking opportunity in a featured breakout session
- Logo on website, print materials, and event signage
- Highlighted in pre-event social media and newsletters
- Complimentary standard exhibition booth
- Mention in post-event sponsor recap and thank-you campaign

Networking– Connector Sponsor – \$7,500

- Co-branding and co-hosting of a high-profile networking event
- Welcome remarks during the networking session
- Prominent logo on networking signage and digital invites
- Brand presence in networking-focused content and recap reels

Media Thought Leader Sponsor – \$6,000

- Tailored for media and research institutions leading in digital storytelling and social influence.
- Sponsor a featured panel: “New Media, Real Impact: Storytelling & Global Influence”
- Brand association with UIC’s digital media research initiative
- Speaking or moderation role in media-focused sessions
- Recognition in the official media report publication
- Video interview featured on UIC’s social platforms
- Branded presence in livestreams and recorded sessions

Community Ally

Sponsor – \$1,000

- Logo displayed on “Community Allies” banner at the summit
- Name/logo listed on the event website’s supporter section
- Included in a group social media thank-you
- 1 complimentary summit pass
- Opportunity to place branded materials in attendee gift bags
- (Optional: Add \$500 to host a table at the Summit Marketplace)

On behalf of United International College (UIC), I'm excited to extend an invitation to partner with us for the UIC International Summit Bogotá 2026, an event designed to unite global thought leaders, students, educators, and changemakers around the themes of sustainability, international education, and cultural collaboration.

Taking place in Bogotá, Colombia, this dynamic summit offers your organization the opportunity to connect with an engaged, international audience while reinforcing your commitment to innovation, social impact, and global engagement.

Why Partner with UIC?

- **Prominent Visibility:** Our sponsorship tiers offer extensive brand exposure across web, print, and live event channels.
- **Global Networking:** Meet top students, faculty, media professionals, policymakers, and entrepreneurs.
- **Mission Alignment:** UIC and our summit partners share a vision for a more inclusive, sustainable, and connected world.

We offer a variety of partnership tiers to fit your goals—from our exclusive Summit Visionary level with keynote speaking opportunities and premium media coverage, to our Community Ally option designed for smaller enterprises seeking grassroots engagement. We've also introduced a Media Thought Leader tier to spotlight the influence of storytelling and new media in global development.

Enclosed you'll find an overview of our sponsorship options. We'd be happy to tailor a package that aligns with your brand's priorities and impact objectives.

I would love to schedule a brief call at your convenience. Please feel free to contact me directly at +1 (954) 607-4344 or via e-mail at marcela@uinternational.edu.

Thank you for your time and consideration. We look forward to welcoming you as a partner in Bogotá.

Warm regards,

Dr. Marcela Moyano,

Director of UIC Communications and Advancement