

# 1ST UIC INTERNATIONAL SUMMIT BOGOTA

MARCH 25-28, 2026

Sponsorship Partnership Pitch



[www.uinternational.edu/internationalsummitbogota](http://www.uinternational.edu/internationalsummitbogota)  
Fundacion Universitaria Unilatina, Calle 46 # 3-05, Bogota, Colombia



# About the Summit

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Colombia, often referred to as The Gateway to South America is geographically located in the northwestern part of the American continent and connects Central and South America. It enjoys the Pacific and Caribbean Ocean lines; the Amazonian rainforest, the Andean mountain range, and the vast Llanos plains.

Each biodiverse region identifies with its unique cultural diversity while defining the fiber and soul of the country and its people, reinforcing its cultural traditions, and redefining its social structure. Colombia is the second largest population in the continent speaking Spanish after Mexico. A Weekend Immersion in The Megadiverse Magical Colombia Summit explores a) Sustainable Entrepreneurship b) Tourism and c) Education.



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# Strategy Partnership

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## **Secure Financial and In-Kind Sponsorships**

Obtain support to cover event production costs and enhance the attendee experience.



## **Enhance Sponsor Visibility**

Maximize brand recognition before, during, and after the event across multiple platforms.



## **Foster Long-Term Partnerships**

Develop meaningful relationships that extend beyond the summit, fostering continued collaboration.

# Sponsor Profiles

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## **Sustainable Enterprises**

Companies providing eco-conscious solutions or operating within ESG frameworks.



## **Educational Institutions**

Universities and academic bodies with a commitment to international engagement and knowledge exchange.



## **Tourism Boards & Agencies**

Organizations promoting global travel, cultural exploration, and regional investment.



## **Media & Research Organizations**

Innovators in journalism, digital storytelling, or media influence research and theory.

# Title Sponsor

## Summit Visionary

### \$7,000

- Exclusive naming rights (e.g., “UIC International Summit Bogotá 2026 presented by [Sponsor]”)
- Keynote speaking opportunity
- Premium logo placement on all summit materials and media
- Full feature in press coverage, video interviews, and website homepage
- Complimentary premium exhibition booth
- Extensive inclusion in social media campaigns and email newsletters

# Networking Connector Sponsor \$5,000

- Co-branding and co-hosting of a high-profile networking event
- Welcome remarks during the networking session
- Prominent logo on networking signage and digital invites
- Complimentary standard exhibition booth
- Brand presence in networking-focused content and recap reels

# Business Sponsor Innovation Partner \$3,000

- Speaking opportunity in a featured panel discussion session
- Logo on website, print materials, and event signage
- Highlighted in pre-event social media and newsletters
- Complimentary standard exhibition booth
- Mention in post-event sponsor recap and thank-you campaign

# Travel Sponsor Leisure Partner \$3,000

- Speaking opportunity in a featured panel discussion session
- Logo on website, print materials, and event signage
- Highlighted in pre-event social media and newsletters
- Complimentary standard exhibition booth
- Mention in post-event sponsor recap and thank-you campaign

# Media Thought Leader Sponsor \$3,000

- Speaking opportunity in a featured panel discussion session
- Logo on website, print materials, and event signage
- Highlighted in pre-event social media and newsletters
- Complimentary standard exhibition booth
- Mention in post-event sponsor recap and thank-you campaign



# Community Ally Sponsor – \$1,000

- Logo displayed on “Community Allies” banner at the summit
- Name/logo listed on the event website’s supporter section
- Included in a group social media thank-you
- Day 2 complimentary summit pass
- Opportunity to place branded materials in attendee gift bags
- Complimentary standard exhibition booth

On behalf of United International College (UIC), I'm excited to extend an invitation to partner with us for the UIC International Summit Bogotá 2026, an event designed to unite global thought leaders, students, educators, and changemakers around the themes of sustainability, international education, and cultural collaboration.

Taking place in Bogotá, Colombia, this dynamic summit offers your organization the opportunity to connect with an engaged, international audience while reinforcing your commitment to innovation, social impact, and global engagement.

Why Partner with UIC?

- **Prominent Visibility:** Our sponsorship tiers offer extensive brand exposure across web, print, and live event channels.
- **Global Networking:** Meet top students, faculty, media professionals, policymakers, and entrepreneurs.
- **Mission Alignment:** UIC and our summit partners share a vision for a more inclusive, sustainable, and connected world.

We offer a variety of partnership tiers to fit your goals—from our exclusive Summit Visionary level with keynote speaking opportunities and premium media coverage, to our Community Ally option designed for smaller enterprises seeking grassroots engagement. We've also introduced a Media Thought Leader tier to spotlight the influence of storytelling and new media in global development.

Enclosed you'll find an overview of our sponsorship options. We'd be happy to tailor a package that aligns with your brand's priorities and impact objectives.

I would love to schedule a brief call at your convenience. Please feel free to contact me directly at +1 (954) 607-4344 or via e-mail at [marcela@uinternational.edu](mailto:marcela@uinternational.edu).

Thank you for your time and consideration. We look forward to welcoming you as a partner in Bogotá.

Warm regards,

Dr. Marcela Moyano,

Director of UIC Communications and Advancement